







Creating a full compendium of communication tools successfully informed families about the importance of quality childhood early learning and motivated enrollment in Delaware Stars, the state's QRIS program, especially for high-needs children. Tools also helped increase the number of providers participating in the program.

Results:

- The number of participating early learning providers increased to 72 percent.
- The number of high-needs children enrolled in quality Delaware Stars programs increased from five percent to 58 percent.

